# database
## TRENDS AND APPLICATIONS
*The Journal of Information Integration and Management*

# *DBTA* Trend-Setting Products for 2023
## Kourier Integrator


TREND-SETTING
PRODUCTS FOR
2023

**T**oday's data environments are highly diverse—residing on many platforms and requiring a variety of approaches to ensure data resiliency and availability. Delivering technology alone will not be enough in 2023.

According to Gartner, investing in sustainable technology will give companies a leading edge as we move forward into a new year.

Sustainable technology is comprised of a framework of solutions that increases the energy and efficiency of IT services; enables enterprise sustainability through technologies like traceability, analytics, emissions management software, and AI; and helps customers achieve their own sustainability objectives.

Investments in sustainable technology also have the potential to create greater operational resiliency and financial performance, while providing new avenues for growth.

Gartner also predicts industry cloud platforms that combine SaaS, PaaS, and IaaS with tailored, industry specific functionality that organizations can use to more easily to adapt to the relentless stream of disruptions in their industry, will move the needle forward.

BearingPoint surveyed technology consultants for the second year to see which technology areas would get the most attention in 2023. According to over 1,200 participants, AI is still the top trend, only with a different focus as employees continue to work remotely or adopt a hybrid schedule. Metaverse is a new entry

this year and is seen playing an important role in making businesses more sustainable.

A metaverse allows people to replicate or enhance their physical activities. This could happen by transporting or extending physical activities to a virtual world or by transforming the physical one. It is a combinatorial innovation made up of multiple technology themes and capabilities.

As security continues to be paramount, zero trust at scale is gaining ground as a core architecture principle. Chief information security officers must implement, at scale, a comprehensive, dynamic, and granular set of identity and access control solutions.

To help make the process of identifying useful products and services easier, each year, DBTA presents a list of Trend-Setting Products. These products, platforms, and services range from long-established offerings that are evolving to meet the needs of their loyal constituents, to breakthrough technologies that may only be in the early stages of adoption. However, the common element for all is that they represent a commitment to innovation and seek to provide organizations with tools to address changing market requirements.

Beyond the list presented on the following pages, we encourage you to continue your exploration of these products by visiting the companies' websites for more information. In addition, in this issue, we include Product Spotlight articles penned by company executives that highlight the features that make their products unique. ■

**Read why Kourier Integrator was selected and Kore's perspective on what makes the product unique.**

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# Kourier Integrator
## PRODUCT SPOTLIGHT

**Keith Lambert,
Vice President,
Marketing and
Business
Development,
Kore Technologies**

Kourier Integrator is our flagship product used by clients and partners for modernizing and extending the capabilities and value of their MultiValue ERP applications. This is accomplished through best-in-class application integration and data warehousing using Kourier's advanced Enterprise Application Integration (EAI) and Extract, Transform and Load (ETL) capabilities.

The recent pandemic exposed weaknesses in the supply chain, forcing companies to look for new ways to improve processes, streamline operations, and reduce costs. Our clients are investing in more cloud-based and SaaS software integration for their ERP systems to address these issues. Key areas for improvement include inventory, warehouse management, distribution, service, transportation logistics, finance, and CRM systems.

To support our clients, Kore has developed Connectors using Kourier REST for popular applications such as: Tecsys WMS, ServiceTitan, Echo Logistics, Synchrogistics, SAP Concur, and Salesforce. Kourier REST provides a real-time integration platform for MultiValue that simplifies integration with these applications while maximizing security, data access, and enforcement of your ERP business rules.

> **"Clients are investing in more cloud-based and SaaS software integration."**

Kourier is cloud-ready and provides a single platform for your organization to use for inbound and outbound integration using RESTful Web Services. Integrate, share data, and take advantage of the unique functionality offered by third-party products using a clicks-not-code development environment with extensible architecture. Using Kourier, developers can deliver higher quality integrations with less effort.

The quest for tighter application integration continues. Our goal is to create trend-setting software that makes this as simple as possible.

For more information, please visit www.koretech.com or call 866-763-5673

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